GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4470
ANSWERED ON:25.08.2005
RURAL LANGUAGE PROGRAMME FROM AHMEDABAD DOORDARSHAN KENDRA
Barad Shri Jashubhai Dhanabhai

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the duration of rural language programmes relayed from Ahmedabad Doordarshan Kendra, language-wise;

(b) whether there is any proposal to increase the time limit;

(c) if so, the details thereof;

(d) the amount made available to the Ahmedabad Doordarshan Kendra for relaying programmes under the commission category during the last financial year;

(e) whether there is also any proposal to increase the amount under the said category; and

(f) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a) Prasar Bharati have informed that the three rural language programmes in Gujarati (Monday to Friday) telecast from DDK, Ahmedabad have a combined duration of one hour, per day.

(b) No, Sir.

(c) Does not arise.

(d) Prasar Bharati have informed that no amount was made available to the DDK, Ahmedabad as no programme was commissioned during the previous financial year under the commissioned category.

(e) & (f): Prasar Bharati have informed that there is a proposal for commissioned programmes in Indian classics category with a Budget of Rs.97.00 Lakhs during the current financial year.